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Herc Holdings to Hold Fourth Quarter 2016 Earnings Webcast

BONITA SPRINGS, Fla., February 22, 2017 — Herc Holdings Inc. (**NYSE: HRI**) will host a live webcast discussion of its 2016 fourth quarter financial results on Wednesday, March 1, 2017, beginning at 8:30 a.m., U.S. Eastern Time. The company plans to issue a press release with financial results prior to the call on Wednesday.

Shareholders and other interested parties may participate in the call by using the following dial-in numbers:

U.S. participants: +1-877-883-0383
International participants: + 1-412-902-6506
Access code: 0404317

Please dial in at least 10 to 15 minutes before the call start time to ensure that you are connected to the call and to register your name and company.

Those who wish to listen to the live conference call and view the accompanying presentation slides should visit the Events and Presentations tab of the Investor Relations section of the company's website at IR.HercRentals.com. The press release and presentation slides for the call will be posted to this section of the website prior to the call.

A replay of the conference call will be available via webcast on the company website at IR.HercRentals.com, where it will be archived for two weeks after the call. A telephonic replay will be available for one week. To listen to the archived call by telephone, U.S. participants should dial + 1-877-344-7529 and international participants + 1-412-317-0088 and enter conference ID number 10099578.

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About Herc Holdings Inc.

Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is one of the leading equipment rental suppliers with approximately 270 company-operated locations, principally in North America. With more than 50 years of experience, Herc Holdings is a full-line equipment-rental supplier in key markets, including commercial and residential construction, industrial and manufacturing, civil infrastructure, automotive, government and municipalities, energy, remediation, emergency response, facilities, entertainment and agriculture, as well as refineries and petrochemicals. The equipment rental business is supported by ProSolutionsTM (our industry-specific solutions-based services), and our professional grade tools, commercial vehicles, and pump, power and climate control product offerings, all of which are aimed at helping customers work more efficiently, effectively and safely. The company has approximately 4,800 employees. Herc Holdings' 2015 total revenues were nearly \$1.7 billion. All references to "Herc Holdings" or the "Company" in this press release refer to Herc Holdings and its subsidiaries, unless otherwise indicated. For more information on Herc Holdings and its products and services, visit: www.HercRentals.com.